## Literary association

The Department of English (UAP) organized the inauguration of literary association on the 13<sup>th</sup> of August 2019. The chief guest Mrs. Anusmitha Sebastian, Assistant Professor, Department of English,Periyar E.V.R. College, Trichy, inaugurated the Literary Association and delivered a lecture on the topic "Cultural Dilution and Media". She spoke about the role of media in shaping the life and behaviour of adolescents. She said, "Media mediates reality to us. In a way the world becomes intelligible to us because of media." Mrs. Anusmitha Sebastian also lamented the way the media controls our minds, imposes values and eventually becomes a threat to the culture. She motivated the students to read literature with pleasure. Mr.G. Gopi, the Vice President of the Literary Association organized the meeting.